

the word, but **Hub Social Matrixes** could just as easily be applied to sub-societies as to sub-cultures.

Table of Social Matrixes in Order of Predominance

RSM --> Root Social Matrix

MSM --> Meta Social Matrix

SSM --> Sub Social Matrix

Magical Manipulation of the Social Matrixes

The terms used to name the RSM and its innumerable branches are simply tools used by the individual to refer to the actual matrixes to be manipulated. They are vocabulary in the language of the social magician and therefore no more or less real than the English language terms being used on this page. But though the words themselves have no inherent reality, what they symbolize is real. Since the RSM is a real element within the Universe Matrix, it too can be divided. Any whole can be divided into its constituent parts. Therefore, any names chosen with which to label the particular elements contained within the RSM will remain effective so long as the naming remains consistent and true comprehension of the essence of what has been labeled is achieved. Once the parts of the RSM have been effectively divided they can be manipulated according to the power and will of the individual.

In concrete terms, the following is an example of how and why the RSM can be manipulated:

An individual decides it is his will to become wealthy and famous. In order to do so he must position himself within the RSM so that fame and power flow to him. Thus, he decides to cast a spell (put into effect a set of willed actions) with the intent of transforming himself into a national television talk show host. If he fashions the correct spell (constructs a viable plan of action), and casts it without mistakes (takes those actions which he has planned and executes them perfectly), he must achieve the position of national television talk show host. With the attainment of the position come the power and wealth which has been willed.

But in order to cast the spell correctly the individual must negotiate and manipulate the powers inherent in the RSM correctly. He must protect himself from the attacks of others while attacking on his own. He must use the tools available within the RSM to fashion reality in accordance with will. And most importantly, an individual must be able to see the RSM, or it cannot be manipulated efficiently.

Seeing the RSM is what sets an individual apart from the programmed masses. The masses are ignorant of the existence and workings of the RSM. Thus, the masses are blind. The masses will forever be at the mercy of the elite, that is, of individuals who can see.

The actions of the most powerful individuals directly affect the lives of every human being touched by the particular social sub-matrixes within which those individuals work.

Doubt this to be true? Doubt that your life is being directly affected by the workings of powerful individuals who manipulate the RSM? Perhaps it would be wise to recall that every single business or institution in society is the direct result of willed action in the sociocultural arena. Every time a person dines at a restaurant, drives a car, purchases an item, speaks a word, or even uses money itself, a strong case can be made that their action was at root made possible by a spell cast by an individual. Many sociocultural structures may have been strongly affected by spontaneous fluctuations of the RSM, but many have not. Even among the clearer cases of spontaneous fluctuation of the RSM, if these fluctuations were to be traced back far enough to their root, a willful action by an individual manipulating the RSM would likely be discovered. Perhaps the individual in question did not speak the language of Memetic Magic, but nevertheless a willful manipulation of the RSM (by whatever name the individual knew it) occurred.

Seeing the Root Social Matrix

Only a fraction of the RSM can be directly detected by sensory evidence alone. Those parts susceptible to revelation through sensory data have